

CASE STUDY: POMPEIAN

FINDING:

COLLABORATIVE OUTSOURCE
TRANSPORTATION
MANAGEMENT SOLUTION
SAVES TIME WITH AUTOMATION

HIGHLIGHTS:

-\$0.01
COST PER POUND

18%
BELOW MARKET
COMPARISONS

TRINITY LOGISTICS

PEOPLE-CENTRIC | TRANSPORTATION | TECHNOLOGY

ABOUT POMPEIAN

Pompeian established its headquarters in Baltimore, Maryland in 1906, becoming America's first national brand of imported extra virgin olive oil. Over the years, Pompeian expanded into other areas and now blends, filters, and bottles imported olive oil, vinegar, and gourmet cooking wines.

THE CHALLENGE

Pompeian turned to Trinity Logistics for all truckload shipping needs in the late 1990's, but as business grew, they realized they had no visibility into LTL rates or the delivery status of their LTL and truckload customer orders with manual data entry. They wanted a solution that could be their one source for information, eliminate manual processes, and provide reporting needed to see where their freight dollars were actually going.

THE SOLUTION

Pompeian chose Trinity Logistics as their single source logistics solutions provider because we offered more than just software. We are able to manage Pompeian's logistics operations through our Integrated Outsource Solution while providing them with the support, data and training needed to maximize results.

THE RESULT

Pompeian increased efficiency, reduced the cost of operation, and gained freight cost visibility, thanks to Trinity's Strategic Account Management in conjunction with Transportation Management Software.

Pompeian has experienced:

1. Decreased cost per pound by \$.01 through the first half of 2019 v. 2018
2. Tiered pricing based off of advanced shipping notice to provide rates 18% below market comparisons
3. Quarterly pricing on transfer lanes to account for most updated pricing

“Trinity Logistics showed us what their Transportation Management System (TMS) can do, on top of having someone take care of all the operations of the TMS.”

Simon Bravo, Pompeian Logistics Management



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