

CASE STUDY: POMPEIAN

ABOUT THE COMPANY

Pompeian established its headquarters in Baltimore, Maryland in 1906, becoming America's first national brand of imported extra virgin olive oil. Over the years, Pompeian expanded into other areas and now blends, filters, and bottles imported olive oil, vinegar, and gourmet cooking wines.

THE CHALLENGE

Pompeian turned to Trinity Logistics for all its truckload shipping needs in the late 1990's, but as business grew, they realized they had no visibility into LTL rates or the delivery status of their LTL and truckload customer orders with manual data entry. They wanted a solution that could be their one source for information, eliminate manual processes, and provide reporting needed to see where their freight dollars were actually going.

"Trinity Logistics showed us what their Transportation Management System (TMS) can do, on top of having someone take care of all the operations of the TMS."

Simon Bravo
Pompeian Logistics Management



THE SOLUTION

Pompeian chose Trinity Logistics as their single source logistics solutions flyer because Trinity offered more than just software. Trinity is able to manage Pompeian's logistics operations through its Integrated Outsource Solution while providing them with the support, data, and training needed to maximize results.

THE RESULT

Pompeian increased efficiency, reduced the cost of operation, and gained freight cost visibility, thanks to Trinity's Strategic Account Management in conjunction with Transportation Management Software.

Cost Per Pound

\$.01

Below Market Comparisons

18%